



# MILKING IT

CREATED BY EMMA ROGERS

MILKING IT IS A 6-PART DOCU-DRAMEDY (A FICTIONAL DRAMA / COMEDY, PRESENTED IN DOCUMENTARY FORMAT) THAT REVOLVES AROUND MEMBERS OF AN ALL-GIRL ROCK BAND AS THEY STRUGGLE TOWARDS A RECORD DEAL.

YOU ARE ASSISTING THE RESEARCH AND DEVELOPMENT OF THIS PROJECT. THANK YOU FOR YOUR CONTRIBUTION.

## QUESTIONNAIRE

### PERSONAL DETAILS

Name:

Contact Ph:

Email:

### PERSONAL HISTORY

What is your background?

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How did you get into music?

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What are your influences?

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How many bands have you played in? What instruments and for how long?

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What types of music have you played in bands?

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FINANCIAL SUPPORT

How do you support yourself when you're playing in bands?

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How do you get paid as a band? (% of bar, % of door, flat rate?)

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Is a record deal an important a goal? Is it realistic?

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Have you ever had a band manager?

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Have you ever had a contract, or been close to getting a contract?

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What was the environment like?

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REHEARSALS

How often do you rehearse?

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Where do you rehearse?

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GIGS

How often do you play gigs?

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What types of venues do you play in?

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What types of crowds have you played for? Size?

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Have you ever toured?

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Do you often play with similar bands?

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What are the relationships like with comparable bands?

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#### BAND DYNAMICS

What were the dynamics of the band like? Does everyone participate equally?

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How did you relate with one another?

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Ever any relationships between band members? If so, how did that affect the band?

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#### OBSTACLES

What types of problems have you faced as a band?

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What issues cause the most trouble for bands?

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Have you ever been in a band that didn't function? What was the problem?

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PROMOTION

What methods have you used to promote your band?

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TYPICAL GIRL BANDS

What are some typical backgrounds for musicians?

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In your opinion, how deep is the talent pool?

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In your experience, how driven are musicians?

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PUBLIC PERCEPTION

There is a notion that girls can't play. What do you think about that?

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Why do you think girls want to be in a band?

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In your opinion, why do you think few all-girl bands reach the level of mainstream success?

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